

Wen Jing

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Multidisciplinary designer skilled in package, product, and graphic design. Combines creative strategy with research-driven insights to deliver sustainable solutions. Talented in collaborative environments and is passionate about exploring new design challenges.

Education

ArtCenter College of Design
Product Design, Bachelor of Science
Jan, 2021 - Anticipated August 2025

Delft University of Technology
Product Design Exchange Study
Jan 2023 - July 2023

Tama Art University
Experience Design Special Program
Aug 2023 - Dec 2023

Skills

Design

Product Development; Creative Strategy; User/Trend Research; Branding & Identity; Graphic Design, Package Design; Wearable Design; Model Making

Softwares

Adobe Creative Suite; Solidworks; Keyshot; Rhinoceros 3D; CLO 3D; Gravity Sketch; Procreate; Microsoft 365; Figma

Languages

English(Proficient); Mandarin (Native);

Experience

Industrial Design Intern

Haier Group, Jun 2020 - Sep 2020

Assisted to develop a new smart home product line, created 3D models of new product concepts.

Pop-Up Store Assistant

Aolab Design, July 2022

Collaborated with a design team to setup the store layout to optimize customer engagement and product visibility.

Sewing Teaching Assistant

ArtCenter Sewing Lab, Apr 2024 - Present

Provided instruction and troubleshooting on basic sewing techniques and project construction.

Project Highlight

Brand and Package Design for Woman

Developed a woman health brand Sheglo, Conducted market and trend studies to identify key consumer interests. Designed the brand identity, including logo and packaging that resonated with the target audience..

Brand Strategy for Home Care

Focused on brand strategy development through trend analysis and creative solutions, developed a suite of wearables and interface to enhance the quality of life for the aging population.